



NEWS RELEASE

Contact: Doug Shoemaker
Telephone: (314)884-1191

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FOR IMMEDIATE RELEASE

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Midwest WingFest Has A New Date & Location

FAIRVIEW HEIGHTS, III. – Midwest WingFest Inc. announces a new date and location for 2011 at St Clair Square on Saturday September 3rd.

Midwest WingFest 2011 is a regional chicken wing cook-off competition where vendors will compete for top honors in both hot wing and gourmet categories. Location for the event is in the **east parking lot behind Dillard's at St Clair Square**. More details will be made available as the date draws nearer.

"We were blown away by the success of the event in 2010 with over 17,000 people and over 96,000 wings sold" said one of the event Chairman, Doug Shoemaker. "We anticipate doubling the entertainment and having up to 40 vendors providing a wide range of sauced wings, as well as other food items. Although this is one of the biggest Wing Festivals in the Nation, you will be absolutely amazed at all of the other unique food items available. If you can think of it you will probably find it at WingFest. **Midwest WingFest 2011** dares to be everything just shy of a full blown food festival fun for the whole family. You won't want to miss it"

Midwest WingFest is also proud to announce that it is once again partnering with Bonneville Radio and the Cornbread Morning Show along with Illinois Distributing. "Bonneville and Illinois Distributing were so great to work with last year, we were glad to have them back as a partners for 2011" said Chairman Jere Wilmering.

A variety of entertainment and activities is planned in conjunction with **Midwest WingFest 2011**. A 5K Chicken Run sponsored by Memorial Hospital will start the day's activities. Cooking demonstrations, beauty pageant, eating contests, a talent show and live music by the award-winning band **Hillbilly Authority** will be a few of the activities to entertain those attending the **Midwest WingFest 2011**. Be sure to check out our entertainment section at www.midwestwingfest.com for a full list of entertainment and schedules.

Honors will go to the "Best Hot Wing" and "Best Gourmet Wing." Top honors will be awarded to the "Midwest WingFest 2011 Best Wing." Cash prizes and trophies will be awarded. A "People's Choice" award will also be selected through attendee ballots.

Restaurant and community organizations wishing to participate in this event should contact Doug Shoemaker at (314) 252-8942 for more information. Space is limited. Only vendors wishing to sell chicken wings are asked to participate. Vendor applications are also available online at www.midwestwingfest.com.

A portion of the proceeds from the event will go to support the men and women, and their families, now serving in the armed forces through donations to Scott Air Force Base and the United Servicemen's Organization along with the Fairview Heights Chamber of Commerce. Attend **Midwest WingFest 2011** and support the troops and your community!

If you would like to be part of the event planning, be a sponsor or would like to volunteer for the day of, please call us at (314) 252-8942

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